

## EURAZEO GROWTH ENTERS THE SHARE CAPITAL OF MANOMANO, THE LEADING EUROPEAN MARKETPLACE IN THE HOME IMPROVEMENT AND GARDENING SECTOR

**Paris, April 2, 2019** – Eurazeo Growth is pleased to announce the acquisition of a minority stake in ManoMano, an online marketplace specializing in the sale of DIY, home improvement and gardening products.

Eurazeo Growth contributed €50 million to a €110 million financing round alongside Aglae Ventures, BPI Large Venture and ManoMano's historical investors: General Atlantic, BPI, Partech and Piton.

Created in France, in 2013, by two home improvement enthusiasts and former investors, Philippe de Chanville and Christian Raison, ManoMano, is a marketplace specializing in home improvement and gardening products. It operates in France, Spain, Italy, Germany, Belgium and the United Kingdom. With over 1.9 million active customers and more than 1,500 online sellers, the company's approach is customer-centric and based on high data use. It provides customers with access to affordable gardening and home improvement products from a steadily growing network of merchants. ManoMano also offers its DIY community a range of content built around the "do-it-yourself" concept".

This fundraising will enable ManoMano to further accelerate its international expansion, develop innovative BtoC and BtoB offerings and services and strengthen its R&D teams.

**Yann du Rusquec, Managing Director of Eurazeo Growth, said:** *"We're extremely excited about entering ManoMano's share capital. We've monitored this company for the past three years and watched its spectacular development in this vast sector. The digital transformation of this sector has begun and the customer experience, whether individuals or professionals, offers considerable room for improvement."*

**Christian Raison and Philippe de Chanville, co-founders, added:** *"Our aim is to completely transform industry practice and, for this, we need the best tech talent in Europe. Only within a French and pro-European scale-up could this talent truly imagine the e-commerce standards of tomorrow and fully realize their potential, in an environment where audacity goes hand-in-hand with personal fulfillment."*

This is Eurazeo Growth's first investment. Created by combining the Idinvest Growth and Eurazeo Croissance teams, Eurazeo Growth finances and accompanies the development of international companies, which leverage disruptive technology to establish a benchmark position in high-growth markets. Eurazeo Growth has substantial investment capacity, solid international positions and an extremely dense digital ecosystem.

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## About ManoMano

Launched in 2013, ManoMano.fr is the leading European online marketplace for home improvement and gardening products.

Co-founded by Christian Raison and Philippe de Chanville, ManoMano.fr brings together over 1,800 merchants to offer the most extensive online range of home improvement products: electricity, plumbing, hardware, indoor and outdoor furniture, tools and much more. Over 3 million references in total. ManoMano.fr currently employs 370 staff and operates in six markets (France, Belgium, Spain, Italy, Germany and the United Kingdom).

For more information : <https://www.manomano.fr/>

## About Eurazeo

> Eurazeo is a leading global investment company, with a diversified portfolio of €17 billion in assets under management, including nearly €11 billion from third parties, invested in over 300 companies. With its considerable private equity, venture capital, real estate, private debt and fund of funds expertise, Eurazeo accompanies companies of all sizes, supporting their development through the commitment of its 235 professionals and by offering deep sector expertise, a gateway to global markets, and a responsible and stable foothold for transformational growth. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term.

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