

PRE PRESS RELEASE

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EURAZEO IN EXCLUSIVE DISCUSSIONS TO BUY FAMOUS EUROPEAN CHOCOLATE AND CONFECTIONERY BRANDS FROM MONDELEZ INTERNATIONAL

Eurazeo is pleased to announce that it has entered into exclusive discussions to purchase more than ten iconic European chocolate and confectionery brands from Mondelez International in order to build and develop a new group. This mainly concerns the Poulain, Carambar, Krema, La Pie Qui Chante and Terry's brands, as well as the Pastilles Vichy, Suchard Pralines and Malabar licenses.

Under the planned transaction, Eurazeo will also acquire five manufacturing plants in France (Blois, Marcq-en-Baroeul, Saint-Genest, Strasbourg and Vichy) which all have the capacity to accompany the development of these high-growth brands. Eurazeo hopes to bring major benefits to these high-profile brands, such as its proven long-standing track record in managing and developing leading brands (e.g. Moncler, Asmodee, Dessange etc.), its in-depth knowledge of the food industry backed by more than 30 years' experience as the majority shareholder of Danone, and the support of highly-skilled industry specialists. Two of the latter would invest alongside Eurazeo, namely Pierre Le Tanneur, former CEO of Spotless (Eau Ecarlate, K2r, Catch, etc.), and Patrick Mispolet, former CEO of Orangina-Schweppes France and become non-executive directors of the new group. They have both demonstrated their ability to revitalize heritage brands and create competitive and flexible independent groups from international carve-outs, thus contributing to some of the greatest success stories over the past 15 years in the Consumer Goods industry.

Virginie Morgon, Deputy CEO of Eurazeo said:

"We are particularly enthusiastic about this unique opportunity to invigorate and develop a portfolio of legendary brands, which are deeply rooted in our history, by significantly investing in innovation and marketing support. In creating a new confectionery group in France and Europe, backed by two CEOs with outstanding success stories to their credit, and subsequently building an attractive platform for other striking brands, we will carve a strategic pathway to value creation based on our long-term investor profile."

Pierre Le Tanneur explained:

"Life sometimes holds unique opportunities: creating a new player in the formidable confectionery and chocolate market is one, achieving this with the backing of a shareholder as experienced and insightful as Eurazeo is another. It is a real privilege to build a new team and help revitalize a portfolio of iconic brands such as Carambar, Poulain, Krema, Vichy or Terry's, which have delighted generations of consumers."

Following the information and consultation processes with Mondelez International staff representatives, and clearance from the French antitrust authorities, the transaction should be closed by Spring 2017.

About Eurazeo

With a diversified portfolio of 5 billion euros in assets, Eurazeo is one of the leading listed investment companies in Europe. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The Company covers most private equity segments through its four business divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME and Eurazeo Patrimoine. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is notably either a majority or key shareholder in AccorHotels, ANF Immobilier, Asmodee, Desigual, Elis, Europcar, Fintrax, Foncia, InVivo NSA, Les Petits Chaperons Rouges, Moncler, and smaller companies, including the investments of Eurazeo PME and Eurazeo Croissance.

Eurazeo is listed on Euronext Paris.

ISIN: FR0000121121 - Bloomberg: RF FP - Reuters: EURA.PA

	May 12, 2016	General Shareholders' Meeting Q1 2016 revenue
Eurazeo financial timetable	July 27, 2016	H1 2016 results
	November 10, 2016	Q3 2016 revenue

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