

EURAZEO INVESTS IN OMMAX, A LEADING CONSULTING FIRM LEVERAGING DIGITAL, TECH, DATA AND AI TO DRIVE BUSINESS TRANSFORMATION

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Eurazeo, through its Elevate team, has completed its investment in OMMAX, one of the fastest-growing digital strategy consultancies in Europe. The company, based in Germany, with offices also in the UK and Italy, serves clients across Europe, and aims to further accelerate its international expansion. This transaction marks Elevate's fourth investment outside France – and its first in Germany – and illustrates again the strategy's ambition in supporting fast-growing European mid-market leaders in technology and services sector as they scale internationally.

Founded in 2011 and headquartered in Munich, OMMAX supports companies in designing and executing digital strategies that drive sustainable growth and competitive advantage. Its 'Consulting 2.0' approach creates tangible value from strategy to execution, with a dedicated focus on technology, data, and AI – unlocking digital potential and delivering measurable P&L impact. With more than 300 consultants, OMMAX serves private equity investors, mid-sized businesses, and large corporates across various sectors.

Eurazeo will partner with the founding partners and the entire management team to support OMMAX through its next stages of growth. This partnership will enable OMMAX to accelerate its European development and scale its platform, while continuing to deliver high-impact digital transformation to its clients.

ABOUT EURAZEO

- Eurazeo is a leading European investment group with €36.8 billion in diversified assets under management, including €27 billion on behalf of institutional and retail clients through its private equity, private debt, real estate and infrastructure strategies. The Group supports more than 600 mid-market companies, leveraging the commitment of its 400-strong workforce, its in-depth sector expertise, its privileged access to global markets through 13 offices across Europe, Asia and the United States, and its responsible approach to value creation based on growth. The company's institutional and family shareholding structure, and its solid financial structure, ensure its long-term viability.
- Eurazeo has offices in Paris, New York, London, Frankfurt, Berlin, Milan, Madrid, Luxembourg, Shanghai, Seoul, Singapore, Tokyo and São Paulo.
- Eurazeo is listed on Euronext Paris.
- ISIN: FR000121121 - Bloomberg: RF FP - Reuters: EURA.PA.

ABOUT OMMAX – BUILDING DIGITAL LEADERS

- OMMAX is a fast-growing digital strategy consultancy, partnering with global investors, mid-sized companies, and corporations to drive scalable growth, efficiency gains, and transformative success through digital solutions, tech, data, and AI implementation.
- With its vision to build digital leaders worldwide, the company has supported 2,500+ international value-creation projects across 50+ countries since 2011.
- OMMAX provides end-to-end digital value creation, including transaction advisory, strategy, exit readiness, tech, data, and AI transformation, digital marketing and sales, operational excellence, automation, and more. It serves a wide range of industries, including private equity, business services, industrials, healthcare and pharmaceutical industry, consumer and retail, automotive, banking and insurance, IT, logistics and transportation, etc.
- For more information, visit ommax.com

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